GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT&C Dept – Calendar of Events for the year 2011-2012 - List of national/International ICT Exhibitions/Conferences/Events for Reimbursement of 50% Subsidy on Exhibition stall Rental by ICT companies – Notified - Orders – Issued.

INFORMATION TECHNOLOGY AND COMMUNICATIONS (Promotions) DEPARTMENT

G.O.Ms.No. 19   **Dated:29.11.2011.**

Read the following:

1. G.O.Ms.No.9, IT&C Department, dt: 07.07.2010.
2. Representation of M/s. IT and ITES Association of AP (ITsAP), dt:06.07.2010.
3. Representation of M/s. Electronic Industry Association of AP (ELIAP), dated:21.10.2011.
4. Representation of M/s. Electronics & Computer Software Export Promotion Council (ESC), dt:12.10.2011.

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O R D E R:

The ICT Policy of Government of Andhra Pradesh in the GO first read above seeks to promote the participation of ICT Companies in national/International ICT Exhibitions/ Conferences/Events. The ICT Policy encourages participation of ICT companies of different focus areas/verticals such as startups, SME, Product/R&D, Animation & Gaming, Engineering services, Electronic Hardware, etc, and penetrate into International markets by appropriately utilizing such platforms to enhance their business opportunities.

2.   The Government after carefully examining the business potential of the ICT Exhibitions/ events/conferences that are being conducted in the country & abroad and based on the feedback received from ICT Industry Associations, it has identified the following national/ international ICT Exhibitions/ events/ conferences for participation by ICT companies of the State for the year 2011-12:

S.No.	Name of the Exhibition/Conference	Periodicity	Organizers
1	NASSCOM Product Conclave	Annually	NASSCOM
2	eINDIA	Annually	eINDIA in association with State and Central Ministries
3	NASSCOM Emergeout Conclave	Annually	NASSCOM
4	ACM India	Annually	ACM(Association of Computing Machinery)
5	TiE-ISB Connect	Annually	TiE - Indian School of Business
6	BankNet's annual banking CIO/CTO event	Annually	BankNet
7	Indian Banks Association-Banking Technology Conference & Awards	Annually	Indian Banks Association

8	Convergence India Expo	Annually	Exhibitions India Group(Ministry of Communications and IT, GoI and is certified by the US Dept of Commerce).
9	Interop – Expo	Annually	INTEROP
10	India Telecom - International Exhibition & Conference	Annually	Ministry of Telecommunications& FICCI
11	LISA Forum India - Conference and Exhibition	Annually	LISA (The Localization Industry Standards Association (LISA) is a not-for-profit industry association based in Switzerland).
12	VAS Asia	Annually	Bharat Exhibitions
13	QAI's Annual International Software Testing Conference	Annually	QAI
14	EUROSTART Conferences	Annually	Eurostar Conferences
15	Star East Testing Conferences	Annually	Software Quality Engineering
16	Star West Testing Conferences	Annually	Software Quality Engineering
17	GITEX Dubai	Annually – Dubai UAE	GITEX
18	CeBIT /eBITHannover, Australia, Turkey and China	Across Various Continents in a year	CeBIT
19	Semicon West	Annually - USA	SEMICON WEST
20	China Soft	Annually	Chengdu, China
21	Consumer Electronics Show, Las Vegas	Annually- USA	Consumer Electronics Association
22	Solarcon India	Annually	MMRE & IRDA
23	Electronic India and Productronica India	Annually	Messe Munchen International. Germoney.
24	Electronica	Annually - Germany	Messe Munchen International. Germoney.
25	Electronics For You EXPO	Annually – New Delhi	EFY Group, India
26	SmartCard Expo	Annually – New Delhi	Electronics Today.
27	India Soft	Annually	ESC, Govt. of India.

3.   The 50% subsidy of stall rental on reimbursement basis for participating in national/International ICT Exhibitions/Conferences/Events, as per the ICT Policy, would be made available to such eligible ICT companies, as per the following terms and conditions:

- The subsidy is available only to the ICT companies as mentioned in the ICT Policy 2010-2015.
- Prior intimation shall be given by ICT companies of the State to the IT&C Department before participation in the national/international ICT Exhibitions as mentioned in Para 2 above.
- Reimbursement of 50% subsidy on the cost of stall rentals would be limited to stall space rental cost for 9 sq. mts.
- Proof of participation and copy of invoice should be submitted to Department of IT&C for reimbursement after the event.
- The ICT Company will file a report on its participation, including business generated thereon.
- The incentive is available to ICT Companies based in Andhra Pradesh only.

4.   Copy of this order is available online at www.apit.gov.in and www.goir/ap.gov.in.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SANJAY JAJU
SECRETARY TO GOVERNMENT

To
All the ICT/Electronic Hardware Companies of AP
The President, ITsAP, Hyderabad
The Secretary, ITsAP, Hyderabad
The President, Electronic Industries Association of AP (ELIAP)
The Regional Director, NASSCOM, Hyderabad
The Vice Chairman, ESC, New Delhi
The Development Commissioner, AP IT SEZs, Hyderabad
The Director, Software Technology Parks of India, Hyderabad
The President, Visakhapatnam IT Association (VITA), Vizag

Copy to:
The PS to Hon'ble Minister for IT
The Principal Secretary to Govt, Industries & Commerce Department
The Principal Secretary to Govt., Finance Dept.,
The Commissioner of Industries, Hyderabad.

// FORWARDED : : BY ORDER //

SECTION OFFICER